Something to talk about.

Laser Treatment for Vaginal Health Restoration

MonaLisa Touch
Vaginal health. It's OK to talk about it.
The facts

UP TO 40% of 46 Million Women are likely suffering from changes to their vaginal health.

MOST COMMON SYMPTOMS

- Dryness
- Dyspareunia
- Burning sensation, discharge and pain

SOURCES
Adapted from: Versi E, et al. *Int Urogynecol J.* 2001;12:107-10
US Census, 2010
The problem

Go-to treatments for these symptoms are not ideal

**Previous Treatments**
- Hormone replacement therapy
- Estrogen creams

**Adoption Problems**
- Pre-existing conditions, e.g., breast cancer
- Lifestyle or preference
The opportunity

In the US:

\(~46\) M I L L I O N

women ages 50–80

\(~2.8\) M I L L I O N

breast cancer survivors

Only \(25\%\) of women currently seek medical assistance for symptoms

S O U R C E
US Census, 2010
MonaLisa Touch addresses the problem—nonsurgically

Gentle fractional ablation

**Revitalization**—delivers energy to restore vaginal mucosa

**Thermal effect**—heating the upper dermis promotes collagen growth in the skin
New collagen, elastin and vascularization

**BEFORE Tx**

Vaginal mucosa in the basal condition with a thinner epithelium.

**2 MONTHS POST Tx**

The same patient 2 months after **one** session with the MonaLisa Touch®.
[Courtesy of Prof. A. Calligaro. University of Pavia, Italy]
New collagen, elastin and vascularization

The thicker epithelium and shedding of numerous big cells from the free surface, together with the larger diameter of epithelial cells rich in glycogen, demonstrate the restored metabolic trophism and dynamics of the whole epithelium.

Vaginal mucosa in the basal condition with a thinner epithelium.

The same patient 2 months after one session with the MonaLisa Touch®. [Courtesy of Prof. A. Calligaro. University of Pavia, Italy]
A fast, simple procedure

Three <5 minute treatments at 6-week intervals

Annually thereafter, e.g., at annual checkup

Promotes vaginal health restoration with new collagen, elastin and vascularization

In-office, no anesthesia, no side effects reported
Clinical studies show patients report immediate relief after Tx 1. Relief improves after Tx 2 and Tx 3. Thousands of patients successfully treated since 2008.

SOURCE
The vaginal health opportunity

Millions of women are suffering. Now they don’t have to.

MonaLisa Touch:
safe, fast, simple and really works—immediately and longer-term.
In-office advertising and patient education

Vaginal Health: It's OK to talk about it.

2 out of 5 postmenopausal women suffer from

Look who's talking about it.

Moratis Arouj

Vaginal Health

But they don't have it.
“The Mona Lisa Touch™ is a monumental paradigm shift for vaginal mucosal revitalization. The common wisdom that vaginal estrogen was the only option has been shattered. I am thrilled to have such an effective new therapy to offer my patients. Truly practice altering.”
Kevin Breniman, MD, FACOG, FPMRS

“It is not too often in the medical practice that major changes in treatments come around, but I believe that the MonaLisa Touch™ is one such advancement. This is a game changer! I am looking forward to introducing it to more patients to improve their quality of life.”
Jeffrey Dell, MD, FACOG, FACS

“MonaLisa Touch™ is one of the most significant advancements in female pelvic health in decades. It is proving to be life changing for patients and game changing for clinicians. It is among the most rewarding treatments we are privileged to offer our patients.”

Dr. Jeffrey Dell
Knoxville, TN
“Our response has been phenomenal. We routinely get calls from patients telling us how much the MonaLisa Touch treatment has improved their lives. That is not something we experience very often, and it’s very rewarding.”
"The MonaLisa Touch™ has finally given us an effective treatment for a condition that millions of women have been told "there is nothing else that can be done". So far the women I have treated have been amazed at their results."
“The MonaLisa Touch™ is a life saver for so many women who have suffered in silence for so long in regards to severe vaginal dryness and pain with sex...especially for women who have survived breast cancer and cannot or are afraid to take estrogen therapy. Rarely, do I use the words revolutionary, but in regards to the MonaLisa Touch...it is.”
“MonaLisa Touch™ offers a new option to treat patients with vaginal dryness. It is extremely fast, painless, with no side effects and no issues with compliance and/or monthly costs. I have found MonaLisa Touch to be an invaluable option for my patients, and the feedback has been tremendous.”
Heripsime Ohanian, MD

“It’s quick, it’s simple and fits easily into my schedule and the normal flow of my hours with no disruption unlike other technologies. Can’t ask for anything more convenient...and it’s really great to have such pleased patients...happy to get their lives back.”
MonaLisa Touch Laser for symptoms of VVA

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